
Result: a population condition of well-being for children, adults, families, and communities stated in plain language.

Indicator: Is a measure that helps quantify the achievement of a result.

Factor Analysis: Identify the forces that support or impede progress toward the result

Population: Know who and how many people are not reaching result;

Equity and Racial Equity: Be clear about disparities within your population that may require targeted strategies.

Strategy: Coherent collection of actions that has a reasoned chance of improving results, including efforts targeted at those furthest behind.

Performance Measures: a measure of how well a program, agency, or service system is working and what difference has been made:

- Quantity: How much will we need to do?
- Quality: How will we know it works well?
- Impact: How will we know we are contributing to the result?

Developing a Results-Based Strategy

1. Define _____, specifically and in geographic boundary
2. What _____ do we want for this population?
3. From our experience, how would we know this result is being met? What _____ tell us that we are achieving the result for the population? A proxy that would tell us the condition is being met
4. What is the _____ (past five years and projection for next five) for the indicator(s)?
5. Are there _____ among sub-groups in our population?
6. What is the story behind the curve? What do we think are the _____ that support or impede progress for your population and sub-populations? What _____ hold the problem in place?
7. What information and research do we need to gather to confirm factors and identify _____ that you have the most influence over and can have the most impact?
8. What works in addressing the priority causes/factors (are there promising or evidence-based practices or programs)?
9. What _____ will move the priority factors? Do they have reach, scale, validity, success probability, community fit, and capacity to move the highest-leverage factors and result?
10. Whose _____ implementing the strategies

Who is the population you serve in what geographic boundary? Approximately how many people are in that population?

What is the result you want for that population?

What is an indicator or measure that would tell us if the population is meeting your intended result?