



When Should I Consider Using a Podcast

&RQVLGHU XVLQJ SRGFDVWV IRU SDVVLYH OHDU
FRQWHQW \RX ZRXOG QRUPDULO\ WR QRUWLRGH LQ D
\RXUVHOI WR VLPSo\ FUHDWLQJ OHFWXUH SRGF
DSSURDFKHV \RX HQDEOH\ \RX FDQ FUHDWH SR
FRQYHUVDWLRQV EHWZHHQ D KRWW DQG D SDQH
7KLW QRW RQO\ IRVWHUWRU\ WUDNHWLQJ HQWLRQ
SUHVXUH RII WKH KRWW RI DOZD\ EHLQJ WKH

3RSGFDVWV DUH DOVR DQ H\FHOOHQW RSSRUWX
SHUVSHFWLYHV RQ WRSLFV VXFHVV DQG FDUJLQJ
ZLWK D ERXFDQ DOVR FUHDWH SRGFDVWV WR FRYHU
LPSRUWDQW VXS
RSSRUWXQLWLHV WR GHOYH GHSHU LQWR WRSLFV RI LQWHUHV

&RQWHQW H\SHUVV DUH QRW WKHQ QRSGFDVWV KR
FUHDWH SRGFDVWV IRU WKHLU SHUV DQG IXWXUH OHDUQHUV \$OORZ
FUHDWH DQ HGXFDWLRQDO SRGFDVW IRU FUHGLW

How Do I Create a Podcast

&UHDWLQJ D SRGFDVW \$WZLWV DZWRWKHU HQWLRQ WRQDO
REMHFWLYHV IRU HDFK VHVLRQ 8VLQJ \RXU OHDUQLQJ
\$JDLQ WKLV PDPDQ WRXWDLQH IRU D OHFWXUH TXHVWLRQV
SDQHOLVWV RU DQRWKHU DSSURDFK EDVHG RQ KRZ
HGXFDWLRQDO GHIHQWU\ \RX ZDQW WR UHFRUG DXGLR RQO\ RU
DXGLR DQG YLGR

1H[W HQVXUH \RX KDYH DFHPSPHWRV \$KRBS
TXDOLW\ 86% PLFURSKRQH LV HVVHQWLDO IRU FDSWXULQJ TXDOLW\ DX
UHO\ RQ DQ LQWHUQDO PEFURSKRQH\ WRURWKXUS DSRH
LV HVVHQWLDO WR HQJDJLQJ \RX GLOWDQG WUURFRPHDUGLQJ TXDOLW\ ZL

6HW XS \RXU UHFRUGLQJ HTXLSPHQW LQ D TXLHW VDFH
ZLOO QHHG WR XVH UHFRUGLQJ VRIWZDUH VXFK DV